# TRANSPARENCY CODE

BNP PARIBAS EASY € High Yield SRI Fossil Free

June 2021





L'asset manager d'un monde qui change

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## LIST OF FUNDS COVERED BY THIS TRANSPARENCY CODE

FUND NAME	STRATEGY	ASSET CLASS	EXCLUSIONS APPLIED BY THE FUND	FUND AUM AT 30/06/21 (€M)	DOCUMENTS
BNP PARIBAS EASY € High Yield SRI Fossil Free	Dominant strategy:  - Best-in- universe  - Selectivity  Secondary strategy:  - Exclusions	high-yield corporate bond issued in euros, all maturities	- Adult entertainment - Alcohol - Gambling - Tobacco - Military weapons - Civilian firearms - Nuclear energy - Genetically Modified Organisms (GMOs) - sectors exposed to fossil fuels	83	KIID  Prospectus



## GENERAL DATA ON THE MANAGEMENT COMPANY

## 2A. NAME OF THE MANAGEMENT COMPANY IN CHARGE OF THE FUND(S) TO WHICH THIS CODE APPLIES

BNP Paribas Asset Management (BNPP AM)

14 rue Bergère

75009 Paris

https://www.bnpparibas-am.fr/

# 2B. WHAT ARE THE HISTORY AND PRINCIPLES OF THE RESPONSIBLE INVESTOR APPROACH OF THE MANAGEMENT COMPANY?

Sustainable investing is a strategic area of development for BNPP AM (BNP PARIBAS ASSET MANAGEMENT Holding SA and its subsidiaries<sup>1</sup>), which has been committed for many years to integrate Environmental, Social and Governance (ESG<sup>2</sup>) issues in the management of investment solutions offered to its clients. Since 2006, BNPP AM has been a signatory of the United Nations Principles for Responsible Investment (UNPRI).

As part of our new Sustainable Investment Policy, launched in March 2019, we take into account Environmental, Social and Governance (ESG) criteria for all our investment decisions across our entire range. The integration of ESG criteria in the selection of the issuers in which we invest enables us to generate financial value for our clients over the long term and protect ourselves against the financial, operational and reputational risks associated with investing in companies known for their poor ESG practices.

In 2019, we also strengthened our investment philosophy with the implementation of "six convictions in sustainable investing"

- 1. ESG integration helps us achieve better risk-adjusted returns.
- 2. Investing sustainably is part of our fiduciary duty
- 3. Dialogue with companies is an opportunity but also a duty
- 4. We invest over the long term and for a sustainable future
- 5. A sustainable economy is based on sustainable investment practices
- 6. Applying Corporate Social Responsibility (CSR) practices in line with those we expect from issuers is crucial to achieving excellence

For BNPP AM, sustainable investing is based on four pillars. Together, they contribute to the improvement of our management practices, particularly through new investment ideas, optimisation of the composition of our portfolios, risk control, and the exercise of our influence on the companies and markets in which we invest.

#### 1. ESG INTEGRATION

Our analysts and managers systematically consider the most relevant ESG factors, regardless of the investment process. In accordance with BNPP AM's convictions, this approach allows them to identify risks and opportunities that other market participants may not be aware of, which gives them a comparative advantage.

The ESG integration process is guided by common formal principles and is overseen by an ESG Validation Committee. Our objective is to have each investment process - and by definition, each investment strategy - reviewed and approved by this committee between now and the end of 2020.

## 2. VOTING, DIALOGUE AND ENGAGEMENT



<sup>&</sup>lt;sup>1</sup> The term "subsidiary" applies to any entity controlled directly or indirectly by BNP Paribas Asset Management Holding, the meaning to be given the term "control" is defined in Article L 233-3 of the French Commercial Code.

<sup>&</sup>lt;sup>2</sup> Environmental, Social and Governance

We invest carefully and have established detailed voting guidelines on a number of ESG issues. In addition, we believe that enhanced engagement with issuers can improve our investment processes and enable us to better manage long-term risks.

Our managers and experts at BNPP AM Sustainability Centre engage with the companies in which we invest, with the aim of encouraging them to adopt responsible and environmentally-friendly practices. In addition, we aim to meet with the public authorities frequently in order to discuss the means deployed in the fight against global warming.

BNPP AM's engagement policy is available at: 2019 engagement Policy

BNPP AM's voting policy is available at: 2020 voting policy (document in French)

#### 3. RESPONSIBLE BUSINESS CONDUCT AND SECTOR EXCLUSIONS

BNPP AM applies ESG exclusions based on the 10 principles of the **United Nations Global Compact** for all its investments. The Global Compact, a universal framework for evaluating companies that is applicable to all industrial sectors, is based on international conventions on respect for human rights, labour rights, the environment and the fight against corruption.

This normative framework is complemented by the "Guidelines for Multinational Enterprises" written by the Organisation for Economic Cooperation and Development (OECD), "these guiding principles are recommendations addressed by governments to multinational enterprises in order to foster reasonable business conduct in the fields of professional relations, human rights, the environment, taxation, the publication of information, the fight against corruption, consumer interests, science and technology, and competition" (source: www.oecd.org)

In addition to the principles of the United Nations Global Compact, BNPP AM applies specific ESG standards to companies operating in certain sensitive sectors in terms of social and environmental impacts. They are defined in sectoral policies that currently concern palm oil, pulp, coal, nuclear energy, mining, asbestos, agriculture and tobacco. Non-compliance with the ESG standards defined by BNPP AM leads to the exclusion of companies from the investment scope.

Finally, in accordance with regulations, certain areas such as controversial weapons (anti-personnel mines and cluster bombs) are prohibited from any investment.

BNPP AM's "Responsible Business Conduct" policy and its various components are available at:

Responsible Business Conduct Policy (Document in English)

#### 4. A FORWARD-LOOKING VISION:

We believe that three key points underpin a more sustainable and inclusive economic system: energy transition, environmental protection and equality.

We have defined a set of objectives and developed performance indicators to measure how we will align our research, portfolios and engagement with companies and public authorities on these three issues, the "3Es".



Source: BNP Paribas Asset Management



#### 2C. HOW DID THE MANAGEMENT COMPANY FORMALISE ITS RESPONSIBLE INVESTOR APPROACH?

BNP Paribas Asset Manager's responsible investor approach is formalised on its website.

# 2D. HOW IS THE ISSUE OF ESG RISKS/OPPORTUNITIES ASSESSED, INCLUDING THOSE RELATED TO CLIMATE CHANGE, BY THE MANAGEMENT COMPANY?

The ESG risks identified in our responsible investment policy are reputational but also regulatory, operational, legal and financial. They can be grouped together by major areas: non-compliance with human rights, failure to respect the fundamental rights of workers, non-respect for the environment, and corrupt practices.

These main ESG risks are addressed through the minimum ESG standards required before each investment as defined by our responsible investment policy. Companies that do not meet our ESG requirements are considered to be high ESG risks and are excluded from our investment scope, with some exceptions (indexed funds that replicate the index).

As part of the adoption of our climate strategy, a discussion was initiated internally on the incorporation of 2°C scenarios in our investment policy as well as the consideration of the various risks related to climate change.

We have identified three types of carbon risks

- Transition risks (risks generated by the process of adjusting to a low-carbon economy. Policy changes, technological and physical risks could lead to a revaluation of the value of a large number of assets as costs and/or opportunities materialise.
- Physical risks (Consequences caused by climate events and/or weather events such as floods and storms that cause physical damage or disrupt trade).
- Liability risks (Consequences that could occur if parties who have suffered losses or damage due to the effects of climate change take action against the companies they consider to be responsible to obtain compensation. Such actions could occur against companies that extract and emit carbon and, if they are covered by liability insurance, their insurers.)

Some climate change risks are currently being addressed through the central coal and mining sector policies applied within BNPP AM, which contain criteria for reducing our investments in thermal coal.

# 2E. WHAT TEAMS ARE INVOLVED IN THE RESPONSIBLE INVESTMENT ACTIVITY OF THE MANAGEMENT COMPANY?

The teams involved in the responsible investment activity are mainly located in the Sustainability Centre (25 people). This comprises:

- > The engagement and voting policy team
- ESG research
- > The team dedicated to solidarity finance
- ESG specialists
- ➤ CSR

In addition, BNPP AM has set up a network of "ESG Correspondents" within the various management teams. They are the primary information relays of the Sustainability Centre, both internally and externally. ESG training and certifications are made available to these employees. A similar initiative was launched in 2020 within the sales and marketing teams.

#### 2F. HOW MANY SRI ANALYSTS AND SRI MANAGERS ARE EMPLOYED BY THE MANAGEMENT COMPANY?

The ESG research team, headed by Gabriel Wilson-Otto, is made up of eight extra-financial analysts with specific sector and thematic coverage. Thanks to its experience and expertise, the team has developed a proprietary extra-financial rating for issuers, which enables it to generate a list of issuers eligible for investments, as well as a global ESG score list for all issuers. In order to strengthen the integration of ESG criteria across the company, extra-financial analysts also provide ESG research to BNPP AM's main global investment centres, so that they can integrate ESG elements as well as other asset classes and investment strategies

Around thirty managers are involved on a daily basis in SRI funds, or about 20 full-time equivalents.



#### 2G. IN WHAT RESPONSIBLE INVESTMENT INITIATIVES IS THE MANAGEMENT COMPANY INVOLVED?

We work closely with leading bodies in the field of sustainable investment to promote best practices at the French, European and international level. Several members of the Sustainability Centre serve within various international responsible finance organisations.

This is the case for Jane Ambachtsheer and Mark Lewis, Global Head of ESG Research. Both are members of the TCFD Executive Committee - Task Force on Climate-related Financial Disclosures. This is a working group set up following COP 21 by the Financial Stability Board of the G20. The aim is to highlight financial transparency related to climate risks. The final report of this working group was made public on 29 June 2017.

At the European level, Helena Vines Fiestas is a member of the TEG (Technical Expert Group on Sustainable Finance), whose role was to assist the European Commission in the development of a "green" taxonomy. Today, within this same working group, Helena actively contributes to issues related to the future European "Eco Label". She also represents BNPP AM on the EFAMA committee, is a member of the board of institutional investors on climate change (IIGCC) and sits on several other committees, including the Green Finance Advisory Group of the Sustainable Stock Exchange.

Below is a list of reference bodies in the field of sustainable investment of which BNP Paribas Asset Manager is a member:

- ACGA Asian Corporate Governance Association (https://www.acga-asia.org/)
- AFG Association Française de la Gestion financière (http://www.afg.asso.fr/index.php/fr/isr/presentation)
- AIGCC Asia Investor Group on Climate Change (https://www.aigcc.net/)
- ASIFMA Asia Securities Industry and Financial Markets Association (https://www.asifma.org/)
- CDP Carbon Disclosure Project (https://www.cdp.net/fr)
- CERES Coalition for Environmentally Responsible Economies (https://www.ceres.org/)
- CII Council of Institutional Investors (https://www.cii.org/)
- EFAMA European Fund and Asset Management Association (http://www.efama.org)
- Eumedion Group of Institutional Investors on Corporate Governance and sustainability performance
- European Commission / TEG (Green Taxonomy and Eco label working group) (https://ec.europa.eu)
- FIR Forum pour l'Investissement Responsable. (http://www.frenchsif.org)
- Hong Kong Green Finance Association (www.hkgreenfinance.org/)
- ICGN International Corporate Governance Network (https://www.icgn.org/)
- IIGCC International Investors Group on Climate Change (http://www.iigcc.org/)
- IMAS Investment Management Association of Singapore (http://www.imas.org.sg/)
- MAAM Malaysian Association of Asset Managers (https://maam.org.my/)
- PDC Portfolio Decarbonization Coalition (http://unepfi.org/pdc/)
- TCFD Task force on Climate-related Financial Disclosures (https://www.fsb-tcfd.org/)
- UNEP FI United Nations Environment Programme Finance Initiative (http://www.unepfi.org/)
- UNPRI United Nations-supported Principles for Responsible Investment (https://www.unpri.org/)

#### 2H. WHAT IS THE TOTAL SRI ASSETS UNDER MANAGEMENT OF THE MANAGEMENT COMPANY?

At the end of June 2020, our assets under management in SRI amounted to €68.4 billion.

# 2I. WHAT IS THE PERCENTAGE OF THE MANAGEMENT COMPANY'S SRI ASSETS RELATIVE TO TOTAL ASSETS UNDER MANAGEMENT?

At the end of June 2020, SRI assets accounted for around 15% of BNP Paribas Asset Management's total assets under management.

#### 2J. WHAT PUBLIC SRI FUNDS ARE MANAGED BY THE MANAGEMENT COMPANY?

The complete list of our SRI UCITS can be found at Fund research of our country websites by selecting the "SRI" indicator in the Typology tab.



Our SRI products correspond to demand from clients to reconcile financial performance with environmental and social added value. Our SRI expertise is based on more than 17 years of experience and now covers a full range of investment solutions (mandates, dedicated funds and openended UCITS) and asset classes adapted to investors' objectives (equities, credit, government and supranational bonds, diversified management, indexing, etc.).

BNPP AM's SRI offering (also known as Sustainable +) is organised into three types of approaches: "Enhanced ESG" funds, "Thematic" funds and "Impact" funds

**The "Enhanced ESG"** approach includes, in particular, the "Best in Class" approach that targets companies and governments that demonstrate best social and environmental practices, while respecting good governance rules.

Other strategies with a "Enhanced ESG" approach will integrate ESG criteria into the portfolio construction process, through a number of criteria, such as

- > At least 20% increase in the portfolio's ESG rating relative to its benchmark index
- Exclusion of 10% of stocks with the worst ESG rating (Decile 10)
- Normative and sector-based exclusion defined in BNP Paribas' sector policies (question 3.C)

**The "Thematic" approach** focuses on issuers with high environmental or social added value in identified areas. Investments are concentrated in sectors that provide solutions to our society's major environmental and social challenges. In order to be eligible for thematic funds as defined by BNP Paribas AM, companies must generate more than 20% or 50% of their revenues in the targeted activities.

"Impact" funds invest with the intention of contributing to the achievement of a social and/or environmental impact in addition to financial performance. It must be possible to measure this impact.

**ESG index funds** combine "Best-in-Class", "Best-in-Universe" and thematic strategies.

# GENERAL DATA ON THE SRI FUND(S) PRESENTED IN THIS TRANSPARENCY CODE

## 3A. WHAT OBJECTIVE(S) IS/ARE SOUGHT BY TAKING ESG CRITERIA INTO ACCOUNT IN THE FUND(S)?

The BNP PARIBAS EASY € High Yield SRI Fossil Free replicates the performance of the Bloomberg-Barclays MSCI Euro High Yield SRI Sustainable Ex Fossil Fuel (NTR) Index.

The objective of this index funds is twofold:

- Support the most virtuous companies with regard to respect for the environment by excluding fossil fuels in order to reduce the carbon footprint of the portfolio.
- Support the most virtuous companies in terms of governance and good social practices (these companies must comply with social criteria such as the development of human capital and the consideration of safety and health standards and have good governance in terms of tax transparency and board diversity, for example)

The selection of securities is based on a selection of high yield corporate bonds denominated in euro issued by companies estimated to be the best performing in compliance with the Environmental, Social and Governance criteria that are not one of the issuers belonging to controversial sectors (different tolerance thresholds for Alcohol, Tobacco, Gambling, Military Weapons, Civilian Firearms, Nuclear Energy, Adult Entertainment, Genetically Modified Organisms) and the fossil fuel sector.

In addition, in order to minimise the carbon impact of the final selection, these indices exclude sectors identified by MSCI ESG Carbon Metrics as having a high concentration of companies involved in the extraction of fossil fuels or holding fossil reserves. The companies concerned belong to certain sub-sectors according to Bloomberg Barclays' classification (Independent Energy, Integrated Energy, Metals and Mining, Electric and Natural Gas).



In addition, to ensure this exclusion and extend its scope, the selection of securities is sent to the experts at the Sustainability Centre, in order to verify that the securities selected by the index do not have residual exposure to certain activities related to fossil fuels as defined below:

- Exclusion of companies listed by the "Carbon Underground 200 companies", as published by the FFI (Fossil Free Indexes).
- Exclusion of companies holding fossil reserves
- Exclusion of companies active in the research, extraction, processing, refining or transport of coal, oil and gas
- Exclusion of companies investing in energy suppliers that use fossil fuels to produce energy

# 3B. WHAT INTERNAL AND EXTERNAL RESOURCES ARE USED FOR THE ESG ASSESSMENT OF ISSUERS FORMING THE INVESTMENT UNIVERSE OF THE FUND(S)?

The choice of the underlying indices of the index funds and SRI ETFs of BNP Paribas Asset Management is based on a rigorous analysis of the characteristics of these indices.

The product development, sales and management teams identify the needs of clients and the indices available on the market in this area and their ESG methodologies and data used. It is then a matter of selecting an index (i) that is sufficiently representative of an SRI philosophy, (ii) whose methodology is based on the systematic, liquid and diversified quality research; and (iii) that also respects BNP Paribas Asset Management's responsible investment philosophy. To do this, the product development and management teams verify the consistency of these indices and the quality of ESG research and scoring at BNP Paribas Asset Management's Sustainability Centre department (this team is independent of product management and development).

For the SRI indexing activity, BNP Paribas Asset Management selected the MSCI SRI index range for these equity and fixed income index funds. This theme excludes activities related to tobacco and controversial weapons that are part of BNP Paribas Asset Management's sector exclusion policy. In addition, the requirement in terms of ESG rating and controversies is consistent with the Group's responsible investment vision.

In this questionnaire, we detail the SRI methodology applied by MSCI and used to construct the benchmarks of the 3 index funds for which this code applies.

#### **External resources - MSCI**

MSCI is an independent data provider with over 185 ESG analysts around the world with over 40 years of experience in collecting, cleaning, standardising and modelling ESG data from thousands of sources to create a precision tool for a clear signal of ESG performance.

MSCI's ESG assessment is based on around 7,000 companies<sup>3</sup> (13,000 companies, including subsidiaries) and more than 650,000 equities and bonds globally

MSCI has access to public data at the sector and geographical level from companies (annual General Meeting report, etc.), governments, NGOs, economic research, etc. and is in contact with more than 2,100 media outlets¹.

This SRI methodology developed by MSCI combines a "Value-based screens" approach with a "Best-in-Universe" approach.

#### Value-based screens

In the context of Socially Responsible Investment (SRI), the "Values-based screens" approach consists of excluding companies operating in certain specific business sectors below:

- civilian firearms, military weapons (anti-personnel mines, cluster bombs, depleted uranium weapons and biological and chemical weapons)
- nuclear power
- tobacco, alcohol, gambling, adult entertainment and Genetically Modified Organisms (GMOs)

#### > The "Best in Universe" approach

In the context of Socially Responsible Investment (SRI), the "Best-in-Universe" approach is an ESG selection method that focuses on companies with the highest ratings from an extra-financial perspective regardless of their sector of activity.



<sup>&</sup>lt;sup>3</sup> Source: MSCI ESG Ratings Methodology, Executive Summary, MSCI ESG Research, April 2018

## 3C. WHAT ESG CRITERIA ARE TAKEN INTO ACCOUNT BY THE FUND(S)?

The MSCI SRI index methodology consists of 2 main indicators: "MSCI ESG Rating score" and "MSCI ESG Controversy score".

#### 1. "MSCI ESG Rating Score"

The "MSCI ESG Rating score" is based on 3 pillars (Environment, Social and Governance), broken down into 10 themes (climate change, natural resources, pollution and waste, etc.), in turn broken down into 37 "ESG Key Issues".

These 37 major issues are defined annually for each of the GICS sub-sectors<sup>4</sup>, with their own risks and opportunities.

Below is the list of the 37 "ESG Key Issues":

#### Environment

#### Climate change

- Carbon emissions
- Carbon footprint
- Environmental impact financing
- Climate change vulnerability

#### Natural resources

- Water stress
- Biodiversity and land use
- Supply of raw materials

#### Pollution and waste

- Toxic emissions and waste
- o Packaging and waste
- Electronic waste

#### **Environmental opportunities**

- o Opportunities in Clean Technologies
- o Opportunities in Green Construction
- o Opportunities in Renewable Energy

#### Social

#### **Human capital**

- Personnel management
- Development of human capital
- Health and safety
- Supply chain and labour standards

#### Manufacturer's responsibility

- Safety and quality
- Chemical safety
- Financial security
- Data confidentiality and security
- Responsible investment
- Demographic and health risk

#### Shareholder opposition

Controversial exploration/sourcing

## Social opportunities

- o Access to communications
- Access to financing
- Access to healthcare
- o Nutrition and health opportunities

#### Governance

#### Corporate governance

- Diversity of Boards of Directors
- Salaries
- Ownership and control
- Accounting

#### Corporate behaviour

- o Ethics
- Anti-competitive practices
- Tax transparency
- Corruption and instability
- Instability of the financial system

#### 2. "MSCI ESG Controversy Score"

The MSCI methodology analyses:

- whether companies are affected by severe ESG controversies
- the level of compliance of companies with international standards

The MSCI methodology examines controversies that could cause structural problems in the management of a company. The "MSCI ESG Controversy score" is based on 5 pillars, broken down into 28 indicators.

Below is the list of the 28 indicators:



<sup>&</sup>lt;sup>4</sup> GICS (Global Industry Classification Standard): https://www.msci.com/gics

#### **▶** Environment

- o Biodiversity and land
- o Toxic emissions and waste
- $_{\odot}$  Energy and climate change
- Water stress
- o Operational waste
- o Supply chain management
- o Other

#### ► Clients

- o Anti-competitive practices
- o Customer relations
- Data security
- o Marketing and advertising
- o Product safety and quality
- o Other

#### Human rights and community

- o Impact on local communities
- Concern for Human Rights
- o Civil liberties
- o Other

#### Labour law and supply chain

- Relationship Management and employees
- Health and safety
- Collective labour agreements and trade unions
- Discrimination and diversity
- Child labour
- Supply chain standards
- Other

#### Human rights and community

- Corruption and fraud
- o Governance structure
- o Controversial investments
- o Other

#### 3D. WHAT PRINCIPLES AND CRITERIA RELATED TO CLIMATE CHANGE ARE TAKEN INTO ACCOUNT BY THE FUND(S)?

In the context of Bloomberg-Barclays MSCI Euro High Yield SRI Sustainable Reduced Fossil Fuel (NTR) Index, a sector filter is added to the selection level in order to also exclude sectors identified by MSCI ESG Carbon Metrics as having a high concentration of companies involved in the extraction of fossil fuels or holding fossil reserves (Top-down method).

The industries concerned belong to certain sub-sectors according to the Bloomberg Barclays' classification (Independent Energy, Integrated Energy, Metals and Mining, Electric and Natural Gas).

Bloomberg Barclays Indices Global Sector Classification Scheme

Class 1	Class 2	Class 3	Class 4	
Treasury				
Government- Related	Agencies	Government Guarantee		
		Government Owned		
		No Guarantee		
		Government Sponsored		
	Local Authority			
	Sovereign			
	Supranational			
Corporate	Industrial	Basic Industry	Chemicals, Metals & Mining, Paper	
		Capital Goods	Aerospace & Defense, Building Materials, Construction Machine Diversified Manufacturing, Environmental, Packaging	
		Communications	Cable & Satellite (called Media Cable prior to July 2014), Media & Entertainment (called Media-Non-Cable prior to July 2014), Wireless, Wirelines	
		Consumer Cyclical	Automotive, Consumer Cyclical Services, Gaming, Home Construction, Leisure (called Entertainment prior to July 2014), Lodging, Restaurants, Retailers*	
		Consumer Non-Cyclical	Consumer Products, Food & Beverage, Healthcare, Pharmaceuticals, Supermarkets, Tobacco	
		(Energy)	Independent, Integrated, Midstream (added in July 2014), Oil Field Services, Refining	
		Technology		
		Transportation	Airlines, Railroads, Transportation Services	
		Other Industrial		
	Utility	Electric		
		Natural Gas**		
		Other Hillie		



# 3E. WHAT IS THE ISSUER'S ESG ANALYSIS AND EVALUATION METHODOLOGY (CONSTRUCTION, EVALUATION SCALE, ETC.)?

1. MSCI ESG rating: "MSCI ESG Rating Score"

MSCI has a company assessment system to identify the risks and opportunities associated with Environmental, Social and Governance (ESG) criteria, with the aim of rating companies (from AAA to CCC) based on their sector-specific ESG risks and their ability to manage these risks and take advantage of opportunities relative to their peers.

#### Construction of the ESG rating according to the MSCI SRI methodology of the SRI indices selected

a. Selection and weighting of major issues for each pillar E, S and G by sector

For each of the GICS sub-sectors, specific key issues are selected and weighted, typically between 5% and 30 % of the final ESG score (with possible exceptions depending on the sub-sectors). They will thus determine the weight of each pillar in the final score.

b. Rating of companies from 0 to 10 for each key issue according to their "Exposure score", "Management score" and their governance

In order to understand whether a company properly manages the risk/opportunity associated with a key issue, it is essential to understand the risk/opportunity strategy and its exposure to this risk/opportunity.

For each key issue, the two components ("Exposure score" and "Management score") are analysed and must be appropriate: the higher the risk/opportunity exposure, the more robust the risk/opportunity management strategy must be.

"Risk/opportunity exposure score (Exposure score)" the MSCI ESG team defines the risks<sup>5</sup> and the opportunities<sup>6</sup> for each industry based on the business sector of companies and their location. The "Exposure score" is rated on a scale of 0 to 10: 0 indicating zero exposure and 10 indicating very high exposure.

"Risk/opportunity management score (Management score)": this analysis takes into account how a company has developed strategies and demonstrated a strong roadmap for risk levels or opportunities.

The controversies that occur over the past three years are derived from the "Management score" rating. Management is rated on a scale of 0 to 10: 0 indicating no management effort and 10 indicating strong management.

For all key issues of the corporate governance pillar: the corporate governance score is an assessment of a company's governance on a scale from 0 to 10. Each company starts with a score of 10, and its rating is adjusted according to the assessment made by "MSCI KeyMetrics" based on specific criteria (Board of Directors, salaries, control of the company, accounting, etc.).

MSCI calculates the "intermediate" ESG score as the weighted average of the scores of each key issue (the weight of each key issue is determined at the level of each sub-sector).

#### c. Standardisation of the ESG rating by industry according to the following table

The "intermediate" ESG score is then standardised by industry and will determine the ESG score used in the selection of securities, based on the table below:



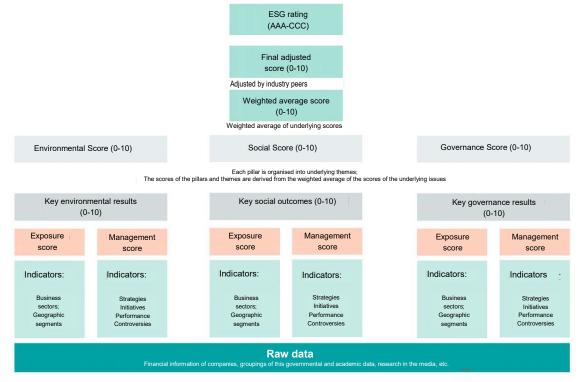
<sup>&</sup>lt;sup>5</sup> A risk exists for an industry when it is likely that this risk will result in substantial costs (example: regulatory ban on a chemical component resulting in a reformulation).

<sup>&</sup>lt;sup>6</sup> An opportunity exists for an industry when it is likely that this opportunity will result in a profit (example: opportunities in clean technologies for the LED lighting industry).

Score	Final rating of the company (adjusted by industry)
AAA	8.6 - 10
AA	7.1 - 8.6
Α	5.7 - 7.1
BBB	4.3 - 5.7
BB	2.9 - 4.3
В	1.4 - 2.9
CCC	0-1.4

Source: MSCI ESG Ratings Methodology, Executive Summary, MSCI ESG Research, April 2018

#### Summary of ESG rating



Source: MSCI ESG Ratings Methodology, Executive Summary, MSCI ESG Research, April 2018

To be eligible for the index, bonds must have a minimum amount outstanding of EUR250mn. Starting June 2019, the index includes issuers with MSCI ESG Ratings of BB or higher, and excludes issuers that are involved in business activities that are restricted according to pre-defined Business Involvement Screens and issuers with a "Red" MSCI ESG Controversy Score..

Controversy rating: "MSCI ESG Controversy Score"

MSCI's SRI methodology examines controversies that could indicate structural problems in the management of a company.

A controversy event is defined as a situation in which a company's activities and/or products have a negative impact on the environment, society and/or governance. A controversy event is usually a single event such as an accident, regulatory action, etc. or a series of events such as multiple



allegations of anti-competitive behaviour related to the same product line, multiple community demonstrations in a single company, multiple legal proceedings alleging the same type of discrimination, etc.

Each controversy event is assessed based on the severity of its impact on the company, from very severe to minor.

The index excludes issuers that are involved in business activities that are restricted according to pre-defined Business Involvement Screens and issuers with a "Red" MSCI ESG Controversy Score

#### Controversies scale – scale of 1-10

Rating	Nature of the controversy	Туре	Current situation
		Non-structural	Concluded
0	Very severe	Non-structural	In progress
0	·	Structural	Concluded
		Structural	In progress
1	Severe	Structural	In progress
2	Covere	Structural	Concluded
2	Severe	Non-structural	In progress
3	Severe	Non-structural	Concluded
4	Moderate	Structural	In progress
5	Moderate	Structural	Concluded
5	Moderate	Non-structural	In progress
6	Moderate	Non-structural	Concluded
7	Minor	Structural	In progress
0	Minor	Structural	Concluded
8	IVIIIIOI	Non-structural	In progress
9	Minor	Non-structural	Concluded
10	None	NA	NA

Source: MSCI ESG Controversy Methodology, Executive Summary, MSCI ESG Research, April 2018

- o Red: this indicates that the company has been or is involved in one or more very severe controversies ("Red Flag")
- o Orange: this indicates that the company is involved in one or more severe controversies
- o Yellow: this indicates that the company has been or is involved in one or more moderate or severe controversies
- o Green: this indicates that the company is not involved in any controversies
  - 3. Exclusion of certain sectors involved in the fossil fuels industry

In order to limit the carbon impact of these indices as much as possible, a sector exclusion (top-down method) is carried out in order to exclude sectors with a high concentration of companies involved in the extraction of fossil fuels or holding fossil reserves.

The industries concerned belong to the following sub-sectors according to Bloomberg Barclays' classification (Independent Energy, Integrated Energy, Metals and Mining, Electric and Natural Gas).



#### 3F. HOW OFTEN IS THE ESG ASSESSMENT OF ISSUERS REVISED? HOW ARE CONTROVERSIES MANAGED?

#### Monitoring and updating

Companies are monitored systematically and continuously in light of their controversies and potential governance events. New information is reflected in weekly reports, and significant changes trigger a review and reassessment of the rating by analysts. Daily monitoring is carried out for any corporate action. MSCI uses public data and gives the companies analysed the right to respond.

#### **Annual consultation**

In the last quarter of each year, MSCI's ESG research team reviews the major issues assigned to each sub-sector as well as their weighting.

#### Monthly review

Bloomberg-Barclays MSCI Euro High Yield SRI Sustainable Ex Fossil Fuel Index is reviewed monthly and changes are implemented at the end of each month.

This concerns:

- the change in the parent index
- eligibility reviews (MSCI ESG Rating Score and MSCI ESG Controversy Score)
- additions/exits of eligible securities

## MANAGEMENT PROCESS

#### 4A. HOW ARE THE RESULTS OF ESG RESEARCH TAKEN INTO ACCOUNT IN PORTFOLIO CONSTRUCTION?

The starting point for MSCI's SRI methodology is the parent index.

In our case, the parent index of the Bloomberg Barclays MSCI Euro Corp SRI Sustainable Reduced Fossil Fuel Index is Bloomberg Barclays Euro Aggregate Corporate Index, with 3,124 constituents<sup>7</sup>.

- 1. The **first filter is based on the exclusion of "Red Flag" securities according to MSCI's SRI rating**, which consists of excluding issues from companies with a controversy rating of 0.
- 2. Second, the "Value-Based exclusions" approach consists of excluding issues from companies belonging to identified controversies sectors, with tolerance thresholds defined below based on their revenues:

Adult entertainment	Companies classified as a "Producer" that earn more than 5% in revenue or more than \$500mn in revenue from adult entertainment materials
Alcohol	Any company classified as a "producer", of which more than 5% of its revenue or more than USD 500m is derived from this activity
Gambling	Companies involved in "Operations" and "Support" that earn more than 5% in revenue or more than \$500mn in revenue from gambling-related activities
Tobacco	Companies with any tie to Tobacco are excluded
Military weapons	Companies with any ties to Military Weapons are excluded, such as: o Landmine Manufacturing  – all companies classified as Manufacturer of Landmines are excluded o Cluster Bomb  Manufacturing – all companies classified as Manufacturer of Cluster Bombs are excluded o  Depleted Uranium Weapons o Chemical and Biological Weapons Components
Civilian firearms	Companies with any ties to Civilian Firearms are excluded
Nuclear energy	Companies with any tie to Nuclear Power are excluded

<sup>&</sup>lt;sup>7</sup> Source: BBG as at 31/12/2020



Genetically Modified Organisms	Companies with any ties to GMO are excluded
(GMOs)	

- 3. Then, the "Best-in-Universe" filter selects the issues of companies with the best ESG rating according to MSCI's SRI rating based on a minimum MSCI ESG Rating Score of BB.
- 4. Once the "Red Flag exclusion", "Value-based exclusions" and "Best-in-Universe" steps are applied from the investment universe, the objective is to select securities based on quantitative criteria (liquidity and residual maturity).
- 5. Finally, securities belonging to Bloomberg Barclays' sub-sectors will be excluded from the final selection: Independent Energy, Integrated Energy, Metals and Mining, Electric and Natural Gas.

#### 4B. HOW ARE CLIMATE CHANGE CRITERIA TAKEN INTO ACCOUNT IN PORTFOLIO CONSTRUCTION?

As mentioned in question 3D, sectors identified by MSCI ESG Carbon Metrics as having a high concentration of companies involved in the extraction of fossil fuels or the holding of fossil reserves (top-down method) are excluded from the selection.

# 4C. HOW ARE ISSUERS IN THE FUND'S PORTFOLIO TAKEN INTO ACCOUNT WHEN THEY ARE NOT SUBJECT TO ESG ANALYSIS (EXCLUDING UCIS)?

All issues in the fund's portfolio undergo an ESG analysis by MSCI.

# 4D. HAS THE ESG EVALUATION PROCESS AND/OR MANAGEMENT PROCESS CHANGED IN THE PAST TWELVE MONTHS?

The fund was launched on 18/02/2021.

#### 4E. IS A PORTION OF THE FUND'S ASSETS INVESTED IN SOLIDARITY-BASED ORGANISATIONS?

No.

#### 4F. DOES/DO THE FUND(S) ENGAGE IN SECURITIES LENDING/BORROWING?

No, in accordance with the prospectus.

#### 4G. DOES/DO THE FUND(S) USE DERIVATIVES? IF YES, PLEASE DESCRIBE:

The BNP PARIBAS EASY € High Yield SRI Fossil Free do not use derivatives.

#### 4H. DOES/DO THE FUND(S) INVEST IN UCIS?

The funds do not invest in UCIs.



## **ESG CONTROLS**

# 5A. WHAT INTERNAL AND/OR EXTERNAL CONTROL PROCEDURES ARE PUT IN PLACE TO ENSURE THE PORTFOLIO'S COMPLIANCE WITH THE ESG RULES ESTABLISHED FOR MANAGEMENT OF THE FUND(S)?

Compliance with investment criteria is periodically verified by the management company's internal control, which relies on the list of eligible securities. Index funds may not invest in securities other than those present in the index and may not engage in securities lending transactions in accordance with the prospectus. Both pre- and post-trade controls are performed. In the event of non-compliance, the management team receives an alert in order to correct any anomaly. If there is no response, an escalation procedure is initiated.

In addition, ex-ante and ex-post Tracking Errors of the portfolio are calculated on a weekly basis to ensure that index funds are in line with their benchmark.

## **ESG IMPACT MEASURES & REPORTING**

## 6A. HOW IS THE ESG QUALITY OF THE FUND(S) ASSESSED?

The ESG quality of the fund is assessed against the impact indicators (see question 6B) by comparing the fund to its benchmark, in this case, the Bloomberg Barclays Pan-European High Yield (Euro).

## 6B. WHAT ESG IMPACT INDICATORS ARE USED BY THE FUND(S)?

The extra-financial report provides concrete information on the implementation of the fund's SRI investment policy and compares the portfolio to its benchmark using several indicators:

- The average decile of the portfolio shows that the portfolio is invested in securities with better environmental, social and governance practices than its benchmark index.
- o For the environmental aspect, carbon intensity is used to compare the level of CO2 emissions between the portfolio and that of the benchmark index.
- o For the social aspect, the portfolio's exposure to social controversies is compared to that of the benchmark index.
- For the governance component, we compare the average of the governance ratings according to the methodology developed by BNPP AM's ESG research team to that of its benchmark index.

## 6C. WHAT MEDIA CAN BE USED TO INFORM INVESTORS ABOUT THE SRI MANAGEMENT OF THE FUND(S)?

Promoting SRI to our clients mainly involves:

- The production and updating of marketing documents: product sheet, extra-financial report, brochures as well as the provision of educational and explanatory videos of our funds
- Training programmes dedicated to SRI, whether via our websites or during direct actions with financial advisors (BNP Paribas and external advisors) and clients/prospects
- The promotion of our SRI offering via the dedicated page of our website
- Presence in the specialised press
- Participation in market bodies and leading organisations (AFG, FIR, etc.)

This information is available on our website: <a href="https://www.bnpparibas-am.fr/">https://www.bnpparibas-am.fr/</a>



# 6D. DOES THE MANAGEMENT COMPANY PUBLISH THE RESULTS OF ITS VOTING POLICY AND ITS ENGAGEMENT POLICY?

BNPP AM publishes the results of its voting policy and engagement policy on its website: In 2019, BNPP AM voted at 1,758 general meetings.

NOTE: Investments in the funds are subject to market fluctuations and the risks inherent in investing in securities. The value of investments and the income they generate may rise and fall, and investors may not fully recover their investment. The funds described present a risk of capital loss. For a more detailed definition and description of the risks, please refer to the fund's prospectus and KIID. Before subscribing, we advise you to read the most recent version of the prospectus and the KIID available free of charge on our website: <a href="https://www.bnpparibas-am.fr/">https://www.bnpparibas-am.fr/</a>

Past performance is not an indicator of future returns.



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The performance data which may be presented in this document does not take into account payment of taxes or the commissions and fees incurred when issuing or redeeming units.

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